The 1986

ESM INDEX

ADMINISTRATIVE/ MANAGEMENT ISSUES

	PAGE	ISSUE
All in the Family: How to Get the Whole Family Involved in Your Programs	9	November
Avoiding Contract Problems	22	September
Buzzers, Wanderers and Attackers: Tips on Dealing with Three Typical Meeting Distractions	21	October
CESRA, the Mark of a Professional	21	February
Communicating Effectively to Employees	24	August
Computer Mail Puts Recreation on First Base	23	April
How to Gain Management Support for Your Program	11	July
Legal Issues in Confronting Drug Problems in the Work Place	24	February
Leisure and the Search for Happiness	27	November
Making Money for Your Program	9	October
Motivating Our Most Precious Asset	8	March
Outplacement: A Humane Solution to a Sensitive Corporate Problem	24	March
Preparing Yourself for Negotiation	23	May/June
Programming for the Women in Your Work Force	15	May/June
Publicizing Special Offers	15	November
Recreation Fund Ruled Subject of Union Bargaining	23	November
Tax Treatment of Employee Fringe Benefits: Athletic Facilities, Subsized Eating Facilities, Legal Services, Child Care and Educational Assistance	25	April
The Many Hats & Skills of the Employee Services Manager	8	May/June
War Stories from Employee Services Managers Across the Country	13	September

EMPLOYEE SERVICES

ABCs of Travel Planning	14	March
All Employee Craft Fair	11	October
Allstate Family Day: More Than Just a Picnic	18	November
Betting on Employee Travel	8	September
In Appreciation of Your Years of Dedicated and Loyal Service	20	August
Leisure Counseling: Its Role in the Corporate Sector	12	December/ January
Photo Processing: A Picture-Perfect Employee Service	15	July
Prepaid Legal Service Plans: An Overview	21	July
Show Them You Care: Educating Your Employees About the Importance of Using Safety Belts	23	July
Unique Tournament Ideas	22	March
Using Logo Items	13	October

FIELD SURVEYS/STUDIES

Integon: A Case Study in Employee Services and Recreation for the Small Company	17	July
Proof Positive: How to Document Tangible Results	15	October
Sporting Goods Data: A Useful Tool in Recognizing Participation Trends	18	February
Trends in Fitness Equipment	29	May/June
TryUMPH for Health: A Comprehensive Wellness Program	9	August
Why Do They Participate? The Employee Perspective	9	July

NEWS FEATURES

Adult Illiteracy: A Solvable Social Problem	19	September
Clip and Save Resource Guide	31	May/June
Enthusiasm: One Man's Key to Success	15	December/ January
Minneapolis-St. Paul Delight First-Time Visitors and Seasoned Travelers	15	September
NESRA 1986 Conference Exhibitors and Floor Plan	16	April
Oceans of Opportunity	9	March
"People Make Companies"	25	May/June
PLUS: Taking Aim at Adult Illiteracy	13	May/June
Serving Alcohol at Employee Activities: Should We or Shouldn't We	10	February
The Story in Pictures: NESRA's 45th Annual Conference and Exhibit	13	August

RECREATION/FITNESS

Aerobic Dance Exercise: Is It for Everyone?	26	March
Are We Keeping Our Kids Fit?	11	April
At the Conference: Oceans of Wellness	27	April
Can Video Tapes and Films Enhance Your Fitness and Health Promotion Programs?	25	November
Different Spokes for Different Folks	32	December/ January
Facility Planning to Meet Women's Needs	19	May/June
"I'm a Walker"	25	September
Managing Your Facilities	9	April
9 to 5 Physical Fitness	22	February
Reaping the Rewards of Lifetime Sports	27	July
Walking: The Road to Fitness	13	April
Weight Control: A Total Lifestyle Change	23	October
Work Site High Blood Pressure Screening Programs	27	August